

# SPONSORSHIP OPPORTUNITIES



## KEYSTONE VETERINARY CONFERENCE

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**August 13 – 16, 2026**  
**Kalahari Resort | Pocono Manor, PA**

[www.PaVMA.org](http://www.PaVMA.org) | 717-220-1437 | [events@PaVMA.org](mailto:events@PaVMA.org)

# SPONSORSHIP OPPORTUNITIES

Keystone Veterinary Conference | August 13 – 16, 2026

The deadline to be eligible for sponsor benefits is Wednesday, July 18.

Included with Sponsorships										
	Diamond Sponsor \$10,000	Platinum Sponsor \$7,500	Gold Sponsor \$5,000	Lunch Sponsor \$3,500	Welcome Reception Sponsor \$3,000	Conference App Sponsor \$2,500	Breakfast Sponsor \$2,000	Lanyard Sponsor \$1,500 <sup>1</sup>	Break Sponsor \$1,000	General Sponsor \$750
Logo on printed conference materials	X	X	X	X	X	X	X	X	X	X
Logo and description on event app	X	X	X	X	X	X	X	X	X	X
Sponsor highlight on social media and VetBytes	X	X	X	X	X	X	X	X	X	X
Provide one product flyer for insert in the attendee welcome packet <sup>2</sup>	X	X	X							
One full page color ad in the conference program	X	X	X							
One half page color ad in the conference program				X	X	X	X	X	X	
Provide a moderator for assigned speaker presentations. <i>Additional details available</i>	X	X	X	<p style="text-align: center;"><b><u>IMPORTANT NOTES FOR ALL SPONSORS</u></b></p> <p>Sponsorships are made on a per-event basis. Sponsorships are limited and can be reserved on a first-come-first-served basis through submission of the PVMA agreement. You will be contacted if your selected sponsorship opportunity has already been confirmed. Sponsorships do not impact if a proposed speaker is accepted.</p> <p>If you are interested in a multi-event sponsorship, or answers to any questions, please contact Melanie at <a href="mailto:melanie@pavma.org">melanie@pavma.org</a>.</p>						
Attendee mailing list provided post-event	X	X	X							
Opportunity to present a 5 minute presentation to attendees during keynote session	X									
One complimentary 10 x 10 exhibit space <sup>3</sup>	X									
One (1) standalone promotional email to the registered attendees <sup>4</sup>	X									

<sup>1</sup> Lanyards must be ordered per the instructions provided by PVMA. Lanyards must be received by PVMA no later than July 18.

<sup>2</sup> Full color flyer must be printed and received by PVMA no later than July 18 for inclusion in the packets.

<sup>3</sup> Includes two complimentary staff badges. Additional registration fees required for additional booth staff.

<sup>4</sup> Available after August 1.

# WHAT'S NEW FOR 2026?

## SPEAKER SPONSORSHIPS

We are pleased to offer enhanced speaker sponsorship opportunities for KVC 2026. This is an excellent way to maximize your organization's visibility while supporting high-quality continuing education presentations.

Speaker sponsorships are available at multiple prices, corresponding to the established sponsorship levels on the previous page. As a speaker sponsor, your company will be prominently recognized in connection with the speaker of your choice through promotional materials, signage, program listings, and verbal acknowledgement during the session.

### Speaker Sponsor Example:

- A speaker charges \$5,000 for an honorarium.
  - One company may sponsor this speaker for the full \$5,000. That company would receive recognition in the room during that session, acknowledgement in the program with the speaker, and all of the benefits associated with the gold sponsorship package.
  - Company A may sponsor the speaker for \$2,000 and company B may sponsor the same speaker for \$3,000. Both companies' logos will be in the room during the session, and both companies will be acknowledged in the program. Company A receives the benefits associated with the breakfast sponsorship (although no signage at breakfast) and Company B receives the benefits associated with the welcome reception sponsorship (although no signage at the welcome reception.)

### How to Participate:

- Review the available sponsorship packages.
- Select the option that best aligns with your marketing goals and budget.
- When completing the PVMA sponsorship agreement, please indicate your preferred speaker to sponsor.
- Each speaker is open to multiple sponsors unless the full sponsorship value is reached by a single sponsor.
- An invoice will be provided to you within seven days of receipt of the sponsorship agreement. If the sponsorship invoice is not paid within 30 days of the date of the invoice, the sponsorship will be voided and made available to other interested parties.

## HAPPY HOUR DRINK TICKETS FOR EXHIBITORS

PVMA is pleased to offer a new opportunity for all confirmed exhibitors to better engage with participants during the Thursday night welcome reception. Exhibitors may purchase happy hour drink tickets to distribute to attendees to help encourage participation! Tickets will be sold after July 1; the exhibitor booth must be paid for in order to be eligible.

### Pricing:

- 100 Tickets/ \$3000
- 50 Tickets/ \$1500
- 25 Tickets/ \$750

Tickets will be distributed to exhibitors onsite. Feel free to bring stickers or stamps to personalize your tickets

## QUESTIONS?

If you have any questions about sponsorships, please contact Melanie at [melanie@pavma.org](mailto:melanie@pavma.org).