

# **JUNE'25 ON HOLD UPDATES!**

For many of our clients, these next few months will be the busiest of the year. Here are some **new ideas** for June:

- **4th of July Weekend Hours-** With the Holiday falling on a Friday, **what are your special holiday weekend hours?** We've got a whole month to let clients know your schedule this year so they can plan accordingly, especially if they need to board or pick up food/medications, etc.
- **Algae/Blue-Green Algae Blooms a Problem-** With summer here it's time to bring awareness to dog owners who let pets swim in lakes, ponds, rivers with Algae that could be very dangerous. Something many owners do not know.
- **Fireworks and Microchips! -** This message (leading up to the 4<sup>th</sup> of July) will remind callers that Fireworks are coming. Also, scared pets especially need to be microchipped or have proper ID, in case they run away, get lost, etc....
- **Fun Fact:** People Find Relationship with Their Dog More Fulfilling Than with Their Closest Humans- New Report!
- **Hot Weather Safety Tips-** Don't leave pets in hot cars, walking on hot pavement can burn paws, keep plenty of water available, conditioning pets for outdoor activity, keep pets out of direct sunlight, etc.
- **4th of July/Summer Vacation Boarding –** With the expected surge in boarding over the long 4<sup>th</sup> weekend, this message will not only encourage summer vacation boarding appointments, but also mention that boarding for the rest of the year should also be scheduled...
- **June is Adopt-A-Cat Month-** This event sponsored by the ASPCA encourages shelter adoption of cats and kittens this month; we'll focus on the health aspects that are needed to keep your new Cat healthy and happy, etc....
- **People Still Leave Pet in Their Cars-** Do we still have to talk about this? If so, then select this option on the worksheet page....

Please choose from these ideas for June or select others on the worksheet. Return the worksheet on **page 2 ASAP** so we can create a customized script for your review. If you have any questions, please call 888-546-3949.

**NOTE:** This is not a "junk fax". You are receiving this fax because (at some point) you requested information or are a valued client. If you received this fax in error, please accept our apologies.