



# THREE RIVERS

VETERINARY SYMPOSIUM | PVMA 

## EXHIBIT OPPORTUNITIES

November 2 – 3, 2024

Wyndham Grand Pittsburgh Downtown | Pittsburgh, PA

### **Why Exhibit at the 2024 PVMA Three Rivers Veterinary Symposium?**

The Three Rivers Veterinary Symposium is a regional conference that attracts attendees from western PA, WV, and OH. Attendees can expect robust CE opportunities, professional networking, and access to premium exhibitors. Learn and advance your expertise at the Three Rivers Veterinary Symposium!

### **About the Pennsylvania Veterinary Medical Association**

The Pennsylvania Veterinary Medical Association (PVMA) is the only statewide professional membership association dedicated exclusively to the profession of veterinary medicine and the interests of the veterinary team. Established in 1883, PVMA Membership has grown from its original 22 founding Members to 3,200+ Members. Today, the association represents every member of the veterinary team. The focus of the association is professional development, advocacy, and practice vitality to ensure the continued success of its Members.

[www.PaVMA.org](http://www.PaVMA.org) | 717-220-1437 | [events@PaVMA.org](mailto:events@PaVMA.org)

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## DEMOGRAPHICS

### SURVEY SAYS!

91% of 2023's Three Rivers Attendees visited exhibitors the MarketPlace. They like you, they really like you!

# 300

AVERAGE Attendees per event over the past 5 years



2019

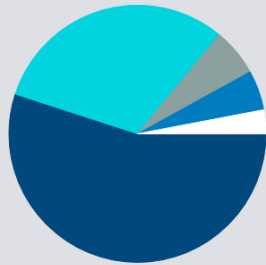
2023



# 261,246

SPONSOR IMPRESSIONS IN *Whoova* APP

### 2023 ATTENDEE BREAKDOWNS BY ROLE IN PRACTICE



■ Vet 55%    ■ CVT 31%  
■ Clinic Staff 6%    ■ Student 5%  
■ Practice Manager 3%



80% SMALL/COMPANION

14% MIXED ANIMAL

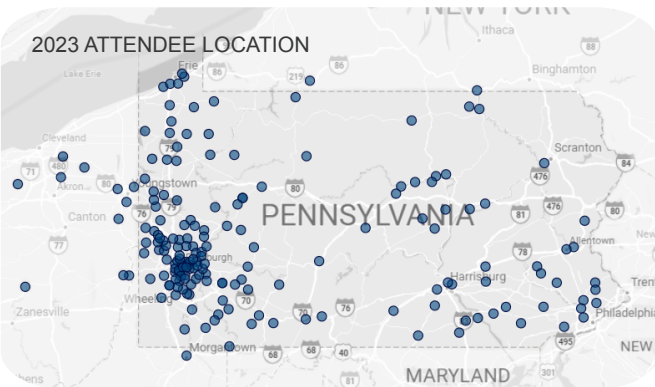


8% EMERGENCY AND CRITICAL CARE



6% LARGE/PRODUCTION

### 2023 ATTENDEE LOCATION



### WESTERN PA'S PREMIER CONFERENCE

PVMA's focus on creating a program for the entire veterinary team sets it apart from other state-wide conferences.

Thank you for supporting veterinary medicine in Pennsylvania. Your presence is part of what makes 3 Rivers Veterinary Symposium a success each year!

## IMPORTANT EXHIBITOR DEADLINES

February 1	Three Rivers exhibitor registration opens: <a href="#">Register here.</a>
March 15	Full balance due on all booths. If booths are not paid IN FULL within 30 days of application, they are subject to refusal to exhibit.
April 1	Hotel block available at the Wyndham Grand. Book through link on PaVMA.org.
October 1	Discounted room block at the Wyndham Grand ends.
October 1	Last day to register for a booth for guaranteed printing in the Three Rivers program
October 1	Last day to cancel booth space and receive a 50% refund. Exhibitors canceling after this date forfeit 100% of the total rental.
October 15	Deadline to submit names for attendee badges
October 15	Booth assignments will be released.
November 3	The Three Rivers attendee list (name, company, email) will be emailed to the primary contact for each exhibitor.

## THREE RIVERS' HOST HOTEL

**Wyndham Grand Pittsburgh Downtown**  
 600 Commonwealth Place  
 Pittsburgh, PA 15222  
 412-391-4600 | [Hotel Website](#)

Rate: \$189 per night  
 Discounted room block is available until Oct. 1, or until it sells out, whichever comes first.

Airport: Pittsburgh International Airport Shuttle: Hotel Shuttle Not Available  
 Hotel Parking: Valet: \$38/night, \$48/night (oversized vehicles)

# EXHIBIT INFORMATION

Three Rivers Veterinary Symposium | November 2 – 3, 2024

THREE RIVERS MARKETPLACE SCHEDULE	
Friday, November 1	
4:00 pm – 6:00 pm	MarketPlace move-In <ul style="list-style-type: none"><li>Welcome packets will be available at assigned booths</li><li>We cannot guarantee the MarketPlace will be available earlier than 4:00pm.</li></ul>
Saturday, November 2	
7:15 am – 8:30 am	Breakfast will be available in the exhibit hall. Vendors are not required to be open during breakfast.
Time TBD	Morning break with exhibitors
Time TBD	Lunch with exhibitors
Time TBD	Afternoon break with exhibitors
Sunday, November 3	
7:15 am – 8:30 am	Breakfast will be available in the exhibit hall. Vendors are not required to be open during breakfast.
Time TBD	Morning break with exhibitors
Time TBD	Lunch with exhibitors
After 1:00 pm	Exhibitor move-out
<i>All companies must have booths set up completely by 7:00 am on Saturday, November 2. Empty booths will be considered a no-show, space will be forfeited and no monies will be refunded. All companies are expected to keep their booths intact and staffed until the close of the show on Sunday, November 3. Any company that is found breaking down or moving out early will forfeit their booth selection for the following year.</i>	

## Booth Package

All booths are 10' x 10' and include one 6' table and two chairs.

The electricity order form and shipping information will be available on the PVMA website in mid-August.

## Conference Sponsorships

The Three Rivers Veterinary Symposium offers businesses enhanced [sponsorship opportunities](#) to increase exposure to conference attendees. Please visit [www.pavma.org](http://www.pavma.org) for more information.

## Whova App

PVMA utilizes the event app “Whova” (HOO-va) to enhance the attendee and exhibitor experience. Each exhibitor is provided with 2 complimentary registrations to the app. Employees who are attending the conference are encouraged to participate, as there are in-app messaging features utilized onsite. Additional app access passes are available for purchase at \$25 each.

An email will be sent to the person listed as the primary contact on the exhibitor application with instructions are provided in the app for how to set up a profile. Questions about Whova access should be directed to Corinne Tolán at [ctolan@pavma.org](mailto:ctolan@pavma.org).

### **Exhibitor In-Booth Contests**

Exhibitors are encouraged to offer a contest/drawing at their booths to encourage attendance. Exhibitors are responsible for drawing the names and notifying any winners. PVMA is not responsible for delivering any raffle items to the winners. Raffles can be conducted through Whova and are great lead-generation tools! Interested exhibitors may contact Corinne Tolan at [ctolan@pavma.org](mailto:ctolan@pavma.org) for instructions and/or a demonstration.

## **PVMA MarketPlace Exhibitor Contract Policies**

### **Booth Staffing**

Booths must be staffed at all times during posted show sessions. No dismantling is permitted until the official closing of the MarketPlace on November 3, 2024. All exhibitors have an obligation to the conference attendees to make certain this rule is not violated. If an exhibitor chooses to dismantle or unman early, PVMA will bill the exhibitor the cost of one additional booth space (\$1200 total).

Any displays not dismantled by 7:00 pm will be dismantled by the Wyndham Grand at the exhibitor's expense. All exhibit materials not removed by the posted deadline will be transferred to the hotel and held for disposition at the exhibitor's expense.

### **Code of Conduct**

- PVMA has zero tolerance for any form of discrimination, intimidation, or harassment by participants or staff at its meetings. Anyone who experiences harassment or hears of any incidents of unacceptable behavior of harassment, intimidation, or discrimination in any form, should notify a PVMA staff member or a PVMA board member. If you see something, say something.
- Verbal abuse of any attendee, speaker, volunteer, exhibitor, staff member, service provider, or another meeting guest will not be tolerated. Examples of verbal abuse include but are not limited to, comments related to gender, sexual orientation, disability, physical appearance, body size, race, religion, national origin; inappropriate use of nudity and/or sexual images in public spaces or presentations; or threatening or stalking any attendee, speaker, volunteer, exhibitor, staff member, service provider, or another meeting guest.
- Disruptions during sessions or at other events organized by PVMA throughout the meeting will not be tolerated. Participants must comply with instructions from the moderator and/or any event staff.
- Participants should not copy, take screenshots, or record the content of any presentation, Q&A session, or any chat room activity that takes place in the virtual space.
- Participants may not share event login credentials with other individuals.

PVMA reserves the right to take any action deemed necessary and appropriate, including immediate removal from the meeting without warning or refund, in response to any incident of unacceptable behavior, and PVMA reserves the right to prohibit attendance at any future meeting, virtually or in person.

### **Data Protection**

PVMA reserves the right to provide a list of registered attendees' names and emails to the event sponsors and exhibitors. Registrants who do not wish to receive communications or wish to opt out of communications via the conference app should contact PVMA event organizers at [events@pavma.org](mailto:events@pavma.org).

### **Media Consent**

PVMA reserves the right to use any attendee's photograph obtained during the event in any pictorial medium of any nature whatsoever for trade, advertising, publicity, and otherwise, without compensation to the attendee, and all rights titled and interest-bearing (including all worldwide copyrights therein) will be PVMA's sole property, free of any claims of the attendee or any persons deriving any rights or interest from the attendee.

### **Use of Space**

PVMA reserves the right to decline, prohibit or expel an exhibit which, in its judgement, is out of keeping with the

character of the exhibition, this reservation being all inclusive as to persons, things, printed materials, product, conduct, sound level, etc. All activity relating to a company must be confined to its booth space, no part of any exhibit or product shall extend into the aisle or block the view of the booths immediately surrounding a space.

### **Force Majeure**

If any part of the MarketPlace exhibit is unavailable for a portion or entire event as a result of conditions out of management's control such as flood, fire, government intervention, strike, war, labor dispute, riot, act of war, damage due to malice, or any other cause; or if show management should decide to postpone, re-site or cancel the MarketPlace, or reduce the schedule, move in/out, etc., the management will not be liable to reimburse or indemnify the exhibitor of damage or loss, either indirect or direct arising as a result thereof.

### **Insurance**

It is the responsibility of exhibitors to carry insurance to cover all hazards including loss or damage to their exhibits or other personal property while such property is located at or is in transit to or from the exhibition site. PVMA nor the facility is not responsible for any loss, damage or injury to any property of the exhibitor or to any of its officers, agents and employees or contractors, whether attributable to accident, fire, theft or any other cause whatsoever. The exhibitor expressly agrees to indemnify and hold harmless PVMA, its management, agents, and employees from any and all claims, damage to property arising in connection with exhibitor's use of the exhibit space.

### **Protection of Facilities**

Nothing shall be posted on, or tacked, nailed, screwed or otherwise attached to the columns, walls, floors or other parts of the convention hall area without permission from the proper building authority. Packing, unpacking and assembly of exhibits shall be done only in designated areas and in conformity with directions of the exhibits manager, the convention hall manager, or their assistants.

PVMA reserves the right to modify these policies and procedures at any time. Changes or updates will be provided in bold to alert attendees and potential attendees when items have been updated.

**[CLICK HERE TO REGISTER TODAY!](#)**

Participate as an exhibitor at the  
2024 Three Rivers MarketPlace!

